

(8) "Unethical conduct" means:

(i) The obtaining of any fee by fraud or misrepresentation.

(ii) Employing directly or indirectly any suspended or [unregistered] NONLICENSED person to perform any work covered by this subtitle.

(iii) Using or causing or promoting the use of any advertising matter, promotional literature, testimonial, guarantee, warranty, label, brand, insignia, or any other representation, however disseminated or published, which is misleading, deceiving, improbable, or untruthful.

(iv) Representing that the services or advice of a person licensed to practice medicine will be used or made available in the practice of audiology or speech pathology if that is not true, or using the word "doctor" or other like words, abbreviations, or symbols if this use is not accurate.

(v) Permitting another to use his [certificate] LICENSE.

(VI) FAILING TO ADHERE TO THE CODE OF ETHICS ESTABLISHED BY THE BOARD.

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(a) Licensure shall be granted in either speech pathology or audiology independently. A person may be licensed in both areas if he is qualified.

(b) No person may practice or hold himself out as being able to practice audiology or speech pathology in this State [for a fee] unless he holds a current, unsuspended, unrevoked [certificate of registration] LICENSE issued by the Board as provided in this subtitle[, or unless he holds a current unsuspended, unrevoked certificate of endorsement pursuant to § 795 of this subtitle]. The [certificate] LICENSE required by this section shall be kept conspicuously posted in [his] THE HOLDER'S office or place of [business] EMPLOYMENT at all times. Nothing in this subtitle, however, shall be construed to prevent a qualified person licensed in this State under any other law from engaging in the profession for which he is licensed.

(c) The provisions of this subtitle do not apply to:

(1) The activities, services and use of an official title by a person in the employ of a federal government agency, the State Department of Education or a public school system in one of the counties or in Baltimore City, or a state-approved nonpublic school for