

(B) EACH ENTITY SUBJECT TO THIS SECTION SHALL PROVIDE TO ITS INSURED, SUBSCRIBER, OR ENROLLEE A HEALTH INSURANCE BENEFIT CARD, PRESCRIPTION BENEFIT CARD, OR OTHER ~~PROOF OF INSURANCE~~ TECHNOLOGY THAT:

(1) COMPLIES WITH THE STANDARDS SET FORTH IN THE NATIONAL COUNCIL FOR PRESCRIPTION DRUG PROGRAMS PHARMACY ID CARD IMPLEMENTATION GUIDE IN EFFECT AT THE TIME OF ISSUANCE OF THE CARD OR OTHER ~~PROOF OF INSURANCE~~ TECHNOLOGY; OR

(2) INCLUDES, AT A MINIMUM, THE FOLLOWING DATA ELEMENTS:

(I) THE NAME OR IDENTIFYING TRADEMARK OF THE ENTITY SUBJECT TO THIS SECTION OR, IF ANOTHER ENTITY ADMINISTERS THE PRESCRIPTION BENEFIT, THE NAME OR IDENTIFYING TRADEMARK OF THE BENEFIT ADMINISTRATOR;

(II) THE NAME AND IDENTIFICATION NUMBER OF THE INSURED, SUBSCRIBER, OR ENROLLEE;

(III) THE TELEPHONE NUMBER THAT PROVIDERS MAY CALL FOR PHARMACY BENEFIT ASSISTANCE; AND

(IV) ALL ELECTRONIC TRANSACTION ROUTING INFORMATION AND OTHER NUMBERS REQUIRED BY THE ENTITY SUBJECT TO THIS SECTION OR BENEFIT ADMINISTRATOR TO PROCESS A PRESCRIPTION CLAIM ELECTRONICALLY.

(C) IF AN ENTITY SUBJECT TO THIS SECTION CONTRACTS WITH OR OTHERWISE ARRANGES FOR THE PRESCRIPTION BENEFIT TO BE ADMINISTERED BY ANOTHER SUBSIDIARY OR ENTITY, INCLUDING A PHARMACY BENEFIT MANAGER, THE ENTITY SUBJECT TO THIS SECTION SHALL REQUIRE THE BENEFIT ADMINISTRATOR TO COMPLY WITH THIS SECTION.

(D) (1) THE HEALTH INSURANCE BENEFIT CARD, PRESCRIPTION BENEFIT CARD, OR OTHER ~~PROOF OF INSURANCE~~ TECHNOLOGY SHALL BE ISSUED TO EACH INSURED, SUBSCRIBER, OR ENROLLEE ~~AND REISSUED AFTER CHANGES IN COVERAGE THAT AFFECT THE DATA ELEMENTS ON THE CARD OR OTHER PROOF OF INSURANCE.~~ BY AN ENTITY SUBJECT TO THIS SECTION.

(2) IF A CHANGE OCCURS IN ANY OF THE DATA ELEMENTS REQUIRED UNDER SUBSECTION (B)(2) OF THIS SECTION, AN ENTITY SUBJECT TO THIS SECTION SHALL:

(I) REISSUE A HEALTH INSURANCE BENEFIT CARD, PRESCRIPTION DRUG BENEFIT CARD, OR OTHER TECHNOLOGY; OR

(II) PROVIDE THE INSURED, SUBSCRIBER, OR ENROLLEE WITH THE CORRECTIVE INFORMATION NECESSARY TO ELECTRONICALLY PROCESS A PRESCRIPTION CLAIM.

(E) AN ENTITY SUBJECT TO THIS SECTION MAY COMPLY WITH THIS SECTION BY ISSUING TO EACH INSURED, SUBSCRIBER, OR ENROLLEE A HEALTH INSURANCE